

Beaverton Community Vision

City Council Presentation

October 5, 2009



connect imagine transform

Presentation Topics



- Background
- Outreach Results
- Ideas Shared
- Action Planning
- Next Steps
- Coordination with other Projects
- Questions and Discussion



Visioning is.....*Community Building*



- Diverse people and interests
- Shared sense of place
- Build partnerships
- Road map to the future



Aloha High School Leadership Class

Citizen Volunteers Leading the Vision



Council established
VAC November
2008

VAC's Role:
promote **citizen
involvement** and
prepare a **Vision
Action Plan**



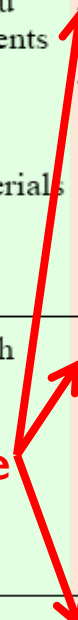
Visioning Advisory Committee (VAC)

How we'll get it done



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	April-June	July-September	October-December	January-March	April-June	
	  	  	  	  	  	
Public Engagement	<ul style="list-style-type: none">. Speakers Bureau. Community Events<ul style="list-style-type: none">. Farmers Market. Concerts. Video. Website. VAC Meetings	<ul style="list-style-type: none">. Speakers Bureau. Community Events<ul style="list-style-type: none">. Picnics. Flicks. Concerts. Marketing Materials. VAC Meetings	<ul style="list-style-type: none">. Community Celebration Event. VAC Meetings	<ul style="list-style-type: none">. Newsletter. Citizen Survey. Website. VAC Meetings	<ul style="list-style-type: none">. Open House	
Plan Development	<ul style="list-style-type: none">. Work Plan. Logo & Branding	<ul style="list-style-type: none">. Public Outreach Phase	<ul style="list-style-type: none">. Public Outreach Report. Action Teams Recruitment. Action Teams Meetings	<ul style="list-style-type: none">. Action Plan Draft. Public Review. Partner Recruitment	<ul style="list-style-type: none">. Final Action Plan. Partner Roles & Duties. Begin Implementation. Oversight Program	
City Council Involvement	<ul style="list-style-type: none">. Study Session		<ul style="list-style-type: none">. Presentation. Action Teams Members	<ul style="list-style-type: none">. Action Teams	<ul style="list-style-type: none">. Final Action Plan Consideration	

We are here



Public Report – Celebration Event



More than 3,800 people have shared their thoughts about Beaverton's future...

On Saturday, October 10, you're invited to stop by the Beaverton City Library during the Farmer's Market to see what was said.

Celebrate Your Vision!

Beaverton Community Vision Celebration

Saturday, October 10, 9 AM to 2 PM

Beaverton City Library, 12375 SW 5th Ave



FREE! Live Music • Tualatin Hills Parks & Recreation District • Beaverton Police Department • Beaverton Area Chamber of Commerce • Bicycle Advisory Committee and More!

Outreach Phase Results



Presentations and
Events

92

People Reached

3,833



Picnic in the Park – Camille Park

Outreach Phase Results



Volunteer Hours
Donated

385

Languages Spoken

6

Ideas Received

3,160



Beaverton Historical Society

Beaverton Community Vision Goals



Build Community

Provide High Quality
Public Services

Improve Mobility

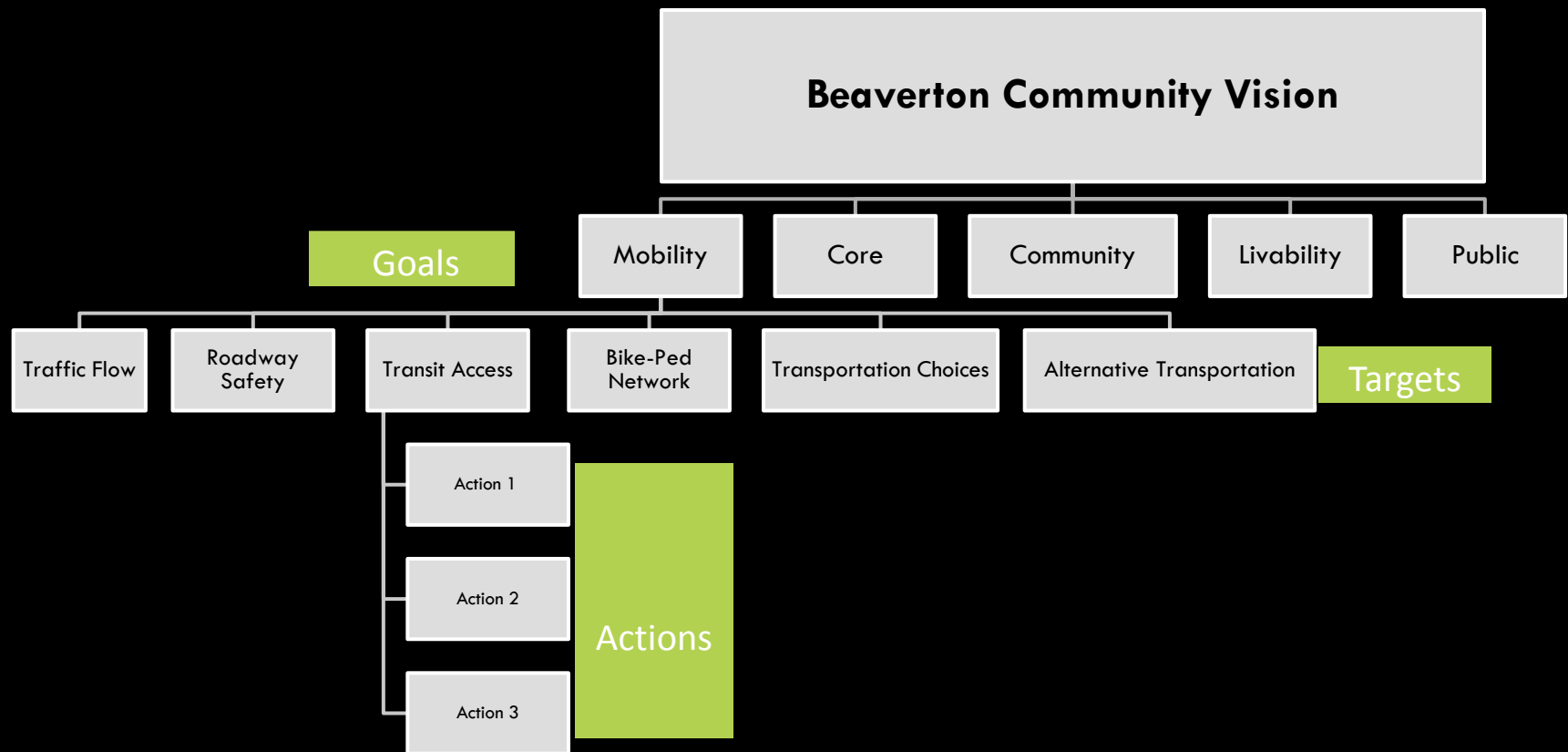
Create a Vibrant
Downtown

Enhance Livability



Picnic in the Park – Carolwood Park

How it all comes together – **Action Plan**

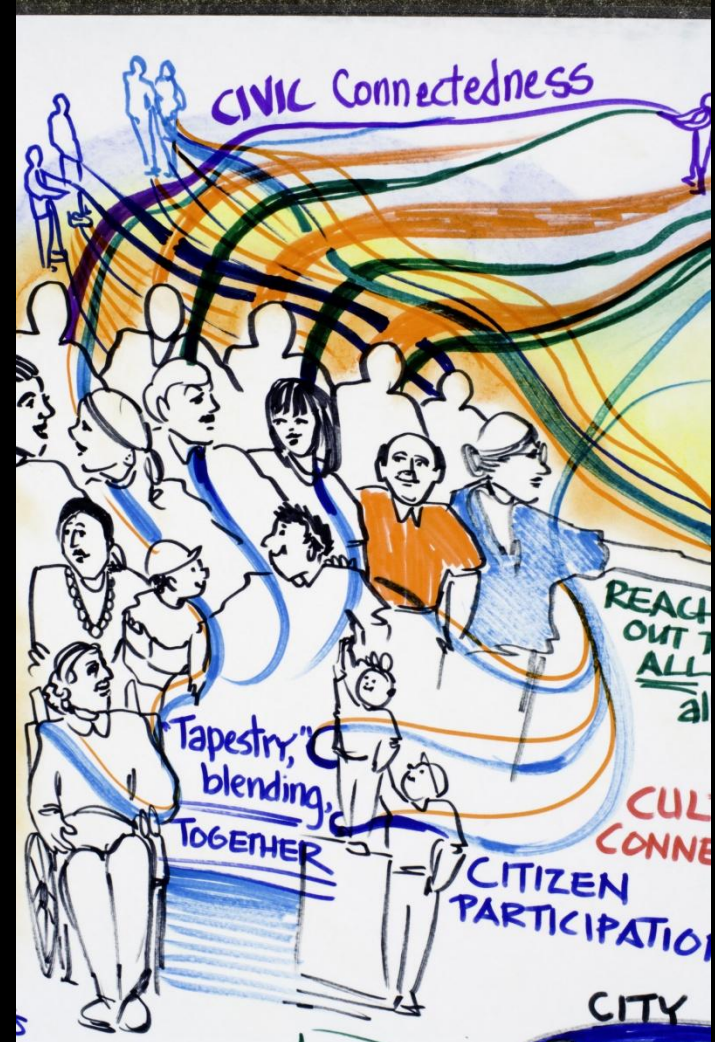


Build Community:

Targets



- Establish a common sense of identity
- Promote signature events and features
- Strengthen connections among diverse populations and groups



Build Community:

Targets



- Create multi-cultural connections
- Promote vibrant and connected neighborhoods
- Expand public engagement and communication



Provide High Quality Public Services:



Targets

- Keep Beaverton a safe community
- Support a full-service library system
- Maintain the best educational system in the region
- Strengthen partnerships with regional service providers



Provide High Quality Public Services:

Targets



- Invest in quality care and services for seniors
- Facilitate access to services for those in need
- Expand access to health care
- Provide open and responsive city services



Improve Mobility:

Targets



- Improve traffic flow
- Enhance roadway safety
- Make regional transit easy to use



Improve Mobility:

Targets

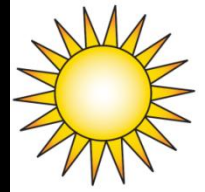


- Expand the bicycle and pedestrian network
- Create new transportation choices
- Encourage the use of alternative transportation



Create a Vibrant Downtown:

Targets

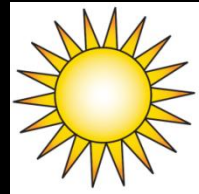


- Establish an identifiable downtown
- Promote downtown redevelopment
- Make downtown a civic and cultural destination
- Foster arts and culture



Create a Vibrant Downtown:

Targets



- Create community gathering spaces
- Create a business-friendly environment
- Encourage sustainable design in our downtown



Enhance Livability:

Targets



- Build a sustainable community
- Protect and enhance natural areas, parks and open spaces
- Ensure a diverse range of quality housing options



Enhance Livability:

Targets



- Foster economic prosperity and diversity
- Create a master plan for growth management
- Promote city-wide beautification



Next step - **Action Teams**

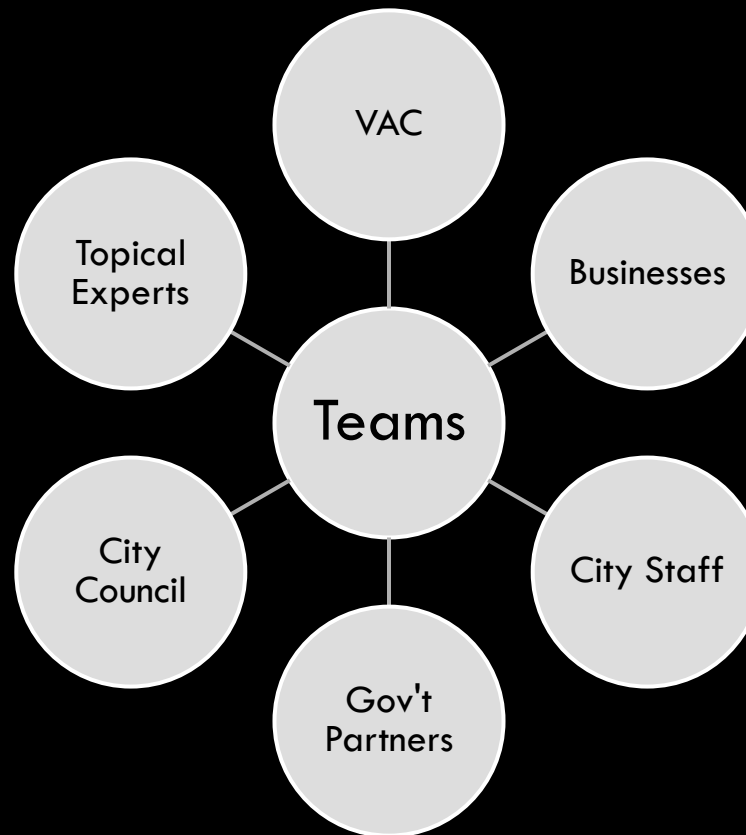


Goals

Targets

Actions

**Building on
community
ideas**



**Identifying
actions for
each Target**

Action Example (hypothetical)



Goal: Build Community

Target: Create Multi-Cultural Connections

Action: Host an annual international festival to celebrate Beaverton's rich ethnic tapestry and expand cultural awareness.

Action: Explore the feasibility of establishing an "international center" in the downtown area that could provide central meeting and performance spaces, art gallery and office space for Beaverton-based non-profit organizations.

Action Example (hypothetical)



Goal: Improve Mobility

Target: Expand the bicycle and pedestrian network.

Action: Complete the installation of sidewalks city-wide, prioritizing areas between neighborhoods and schools.

Action: Continue to build an interconnected bike and pedestrian trail system, connecting Beaverton's green spaces from one end of the city to the other.

Action: Add bike lanes to local arterials when executing repairs or upgrades, wherever feasible.

Public Review



Beaverton
household
survey

Community
forums

Council
study session

Measuring our success!



Beaverton Farmers Market

Coordination with other projects



Visioning never happens
in a vacuum

Communication with
other projects

Share community ideas

Seize opportunities



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City Council Comments or Questions



Beaverton Community Vision
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